

MetroPCS Launches First Commercial 4G LTE Services in Los Angeles and Philadelphia Metropolitan Areas

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World's First 4G LTE Phone, the Samsung Craft(TM), Allows Consumers to Take Advantage of the Multimedia-rich Experience

DALLAS, Nov. 4, 2010 /PRNewswire via COMTEX/ -- MetroPCS Communications, Inc. (NYSE: PCS) today launched commercial 4G LTE services in the Los Angeles and Philadelphia metropolitan areas, enabling those consumers to do more with entertainment, social networking, 4G Internet access - all on the world's first commercially available 4G LTE-enabled multimedia handset, the [Samsung Craft](#)(TM). As the leading provider of no annual contract, flat-rate wireless services, MetroPCS is upgrading its networks to enable customers to do more with 4G while continuing to provide unlimited talk and text as low as \$55 per month, including taxes and regulatory fees.

"Our value-conscious consumers are looking to do more with wireless services and handsets, including quick and easy access to social networking sites, 4G Internet browsing and streaming music and video content," said Roger D. Linquist, chairman, president and CEO of MetroPCS. "As the only no annual contract, pay-in-advance service provider offering 4G LTE services, we are building on the successful commercial launches of 4G LTE service in Las Vegas, Dallas/Fort Worth and Detroit with the launches of our 4G LTE service in Los Angeles and Philadelphia. With a compelling handset line-up and a superior network, we deliver unmatched value with the flexibility, predictability and affordability that consumers demand."

Consumers throughout Los Angeles and Philadelphia now have access to unique features available only on the Samsung Craft including:

- [MetroSTUDIO](#)(SM), powered by RealNetworks, available on the \$60 service plan, offering access to entertainment content, such as full-track downloads, ringtones and ring-back tones, as well as premium video content from NBC Universal, Black Entertainment Television (BET) and Univision, available on-demand and on-the-go from one easy-to-use application.
- A new social networking and instant messaging application which harnesses friends and content from Facebook, MySpace and Twitter social networks, and AIM, MSN and Yahoo! IM clients into a single interface that consumers can access with one click.
- Upgraded MetroNavigator(R) feature includes new voice-activated GPS and turn-by-turn directions.

MetroPCS is offering the Samsung Craft in Los Angeles and Philadelphia area stores and online for \$299 plus tax after \$50 instant rebate, while supplies last. The device operates with a 3.3 inch AMOLED (active-matrix organic light-emitting diode) screen, and comes with a 2GB MicroSD card pre-loaded with Paramount Pictures' hit movie "Star Trek - The Future Begins." The Samsung Craft also contains a combination touchscreen, slide-out QWERTY keyboard, Samsung's TouchWiz(TM) user interface to surf and text message, 3.2 megapixel camera with flash and camcorder and Wi-Fi capability.

With the launch of service in Los Angeles and Philadelphia, MetroPCS now provides 4G LTE services in five major metropolitan cities, including Dallas/Fort Worth, Detroit and Las Vegas. MetroPCS intends to expand its 4G services into additional major metropolitan areas later this year and into early 2011, including Atlanta, Boston, Jacksonville, Miami, New York, Orlando, Sacramento, San Francisco and Tampa. Additionally, MetroPCS is committed to meeting consumers' demands relating to the small screen, and has plans to introduce new handsets and smartphones in the future.

For more information, please visit:

Details on rate plans and service features: www.metropcs.com/plans

Press resources: www.metropcs.com/presscenter

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About MetroPCS Communications, Inc.

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat-rate with no annual contract. MetroPCS is the fifth largest facilities-based wireless carrier in the United States based on number of subscribers served and has access to licenses covering a population of approximately 146 million people in many of the largest metropolitan areas in the United States. As of September 30, 2010, MetroPCS had approximately 7.9 million subscribers. For more information, please visit <http://www.metropcs.com/>.

Forward-Looking Statements

Except for the historical information contained herein, this press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. These statements, including those pertaining to 4G LTE Services and networks, availability of service and handsets and launch dates of future LTE networks and handsets, are subject to risks and uncertainties and are based upon MetroPCS management's experience in the industry, as well as its perceptions of historical trends, current conditions, expected future developments and other factors management believes are appropriate under the circumstances as of the date of this press release unless specified as of some earlier date. A fuller description of these risks can be found in MetroPCS Communications, Inc.'s annual and quarterly filings with the Securities and Exchange Commission. Actual financial results, performance or results of operations may differ materially from forward-looking statements expressed in this release.

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